

SAN BERNARDINO
COUNTY WIDE
VISION
IT'S UP TO US!



WE ENVISION a *complete county* that capitalizes on the diversity of its people, its geography, and its economy to *create a broad range of choices* for its residents in how they live, work, and play.

WE ENVISION a vibrant economy with a skilled workforce that attracts employers who seize the opportunities presented by the county's *unique advantages* and provide the *jobs that create countywide prosperity*.

WE ENVISION a *sustainable system* of high-quality education, community health, public safety, housing, retail, recreation, arts and culture, and infrastructure, in which development complements our natural resources and environment.

WE ENVISION a *model community* which is governed in an open and ethical manner, where *great ideas are replicated and brought to scale*, and *all sectors work collaboratively* to reach shared goals.

From our valleys, across our mountains, and into our deserts, we envision a county that is a destination for visitors and a home for anyone seeking a sense of community and the best life has to offer.

Adopted by the San Bernardino County Board of Supervisors and San Bernardino Associated Governments Board of Directors
June 30, 2011



www.sbcounty.gov/vision



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REGIONAL IMPLEMENTATION

Goals

- Partner with all sectors of the community to support the success of every child from cradle to career
- Establish San Bernardino County as a model in the state where local government, regulatory agencies and communities are truly business friendly

Adopted by the San Bernardino County Board of Supervisors and San Bernardino Associated Governments Board of Directors
May 2, 2012

ROLE OF

County Government

- **OUR JOB:** Our job is to create a county in which those who reside and invest can prosper and achieve well-being.
- **OUR PARADIGM:** The County of San Bernardino is a regional government. We understand that every aspect of the quality of life in a community is part of an interrelated system. The County takes responsibility for ensuring that the community has determined how, when, and by whom each element of that system is being addressed in pursuit of our shared Vision of the county and the future we desire.

Adopted by the San Bernardino County Board of Supervisors
April 10, 2012



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